



# WHITERHINO

## **POLICY AND VALUES STATEMENT ON SUSTAINABLE EVENTS**

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We, at **White Rhino**, are committed to planning and implementing events by embracing the principles of sustainable development, stewardship, inclusivity, integrity and transparency. We aim to create sustainable events, minimising our environmental footprint and maximising positive social and economic outcomes. We align our practices with the **ISO 20121** standard to ensure the highest level of sustainability in our events.

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To achieve these goals, the **Principles and Values** that are priorities for the company in all processes involved with events, are:

### **1 Sustainable development**

We promote sustainable development by integrating environmental, social and economic practices into every aspect of the planning and execution of our events. Through innovative solutions we aim to reduce waste, conserve resources and promote sustainable consumption.

### **2 Stewardship**

We actively promote inclusivity, fostering an environment where everyone feels welcome and valued. Our events are designed to meet diverse needs and preferences, ensuring equal participation for all participants. All parties involved in events and their requirements and interests are taken into account in the planning and implementation of events, and their information is a priority.

### **3 Integrity**

We uphold the highest ethical standards, ensuring honesty, fairness and accountability in all our activities. We are transparent in our practices, engagements with stakeholders and partners, and decision-making processes. Our clients and partners can trust us to deliver events that align with their values and expectations. We are also opposed to any practice involving corruption, bribery and any kind of unfair dealings.

### **4 Transparency**

We believe in transparent communication with our customers, partners and stakeholders. We openly share information about our sustainability initiatives, performance and challenges. Through clear and honest reporting, we demonstrate our commitment to continuous improvement and accountability by encouraging feedback and collaboration from all stakeholders

### **5 Respect for the environment**

We are committed to conserving natural resources, mitigating the impact of our events and to consistent/continuous efforts to reduce to the greatest extent possible the impact on the environment from the company's activities.

### **6 Operating in Safety** for all

(visitors, guests, residents, staff, disabled, etc.)

### **7 Respect for the Community**

We respect the community as a whole by making every effort not to disturb local residents, to enhance the local economy, etc.

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In the above context, the company has developed, maintains and continuously improves a **Sustainability System** for the events it implements, aiming to fully satisfy the requirements of the Stakeholders, to offer high quality and safe events to the participants and to ensure sustainability for future generations. The company's management has defined specific key event sustainability objectives, which are reviewed regularly and which aim to:

- 🕒 **Ensuring health and safety for all those involved in the System.**
- 🕒 **To the respect and satisfaction of the community.**
- 🕒 **The respect and satisfaction of all those involved in the System and the satisfaction of all stakeholders.**
- 🕒 **The integrity and transparency of its transactions.**
- 🕒 **The promotion of participation.**
- 🕒 **Ensuring the smooth flow of the supply chain.**
- 🕒 **Comply with legislation.**

**To implement the Sustainability Event Policy, the company has set up implementation mechanisms for the following:**

- ▶ **Real and effective implementation of a Event Sustainability Management System in the framework of the EN ISO 20121:2012 Standard.**
- ▶ **Every employee is responsible for the quality of his/her work.**
- ▶ **All employees are fully informed about the Event Sustainability Management System and take care of its implementation, under the supervision and guidance of the Event Sustainability Manager.**
- ▶ **The Agency shall provide all necessary means (resources, training) to achieve the objectives.**
- ▶ **All actions that may affect the achievement of the Objectives are planned and implemented in accordance with the established Procedures, which have been developed based on the process approach of the Event Sustainability Management System.**
- ▶ **All audit data are analysed and used as part of a continuous effort to improve the Event Sustainability Management System.**
- ▶ **The Event Sustainability Manager has the authority and organisational independence to ensure that the Organisation's Event Sustainability Management System operates and is maintained in accordance with the ISO 20121:2012 Standard.**

**For White Rhino**

WHITE RHINO BRAND EXPERIENCE  
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